

FIG. 1

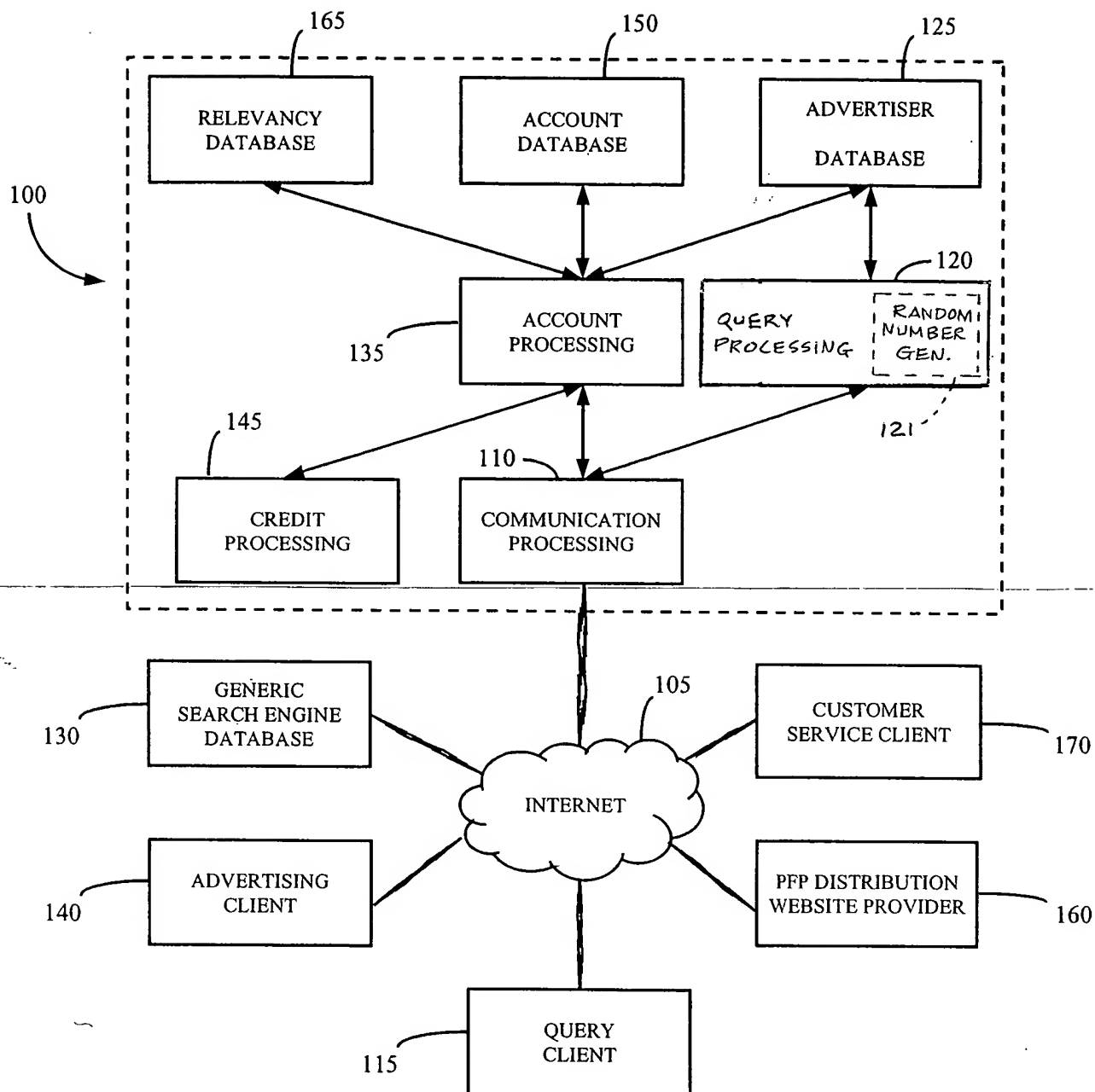


FIG. 2

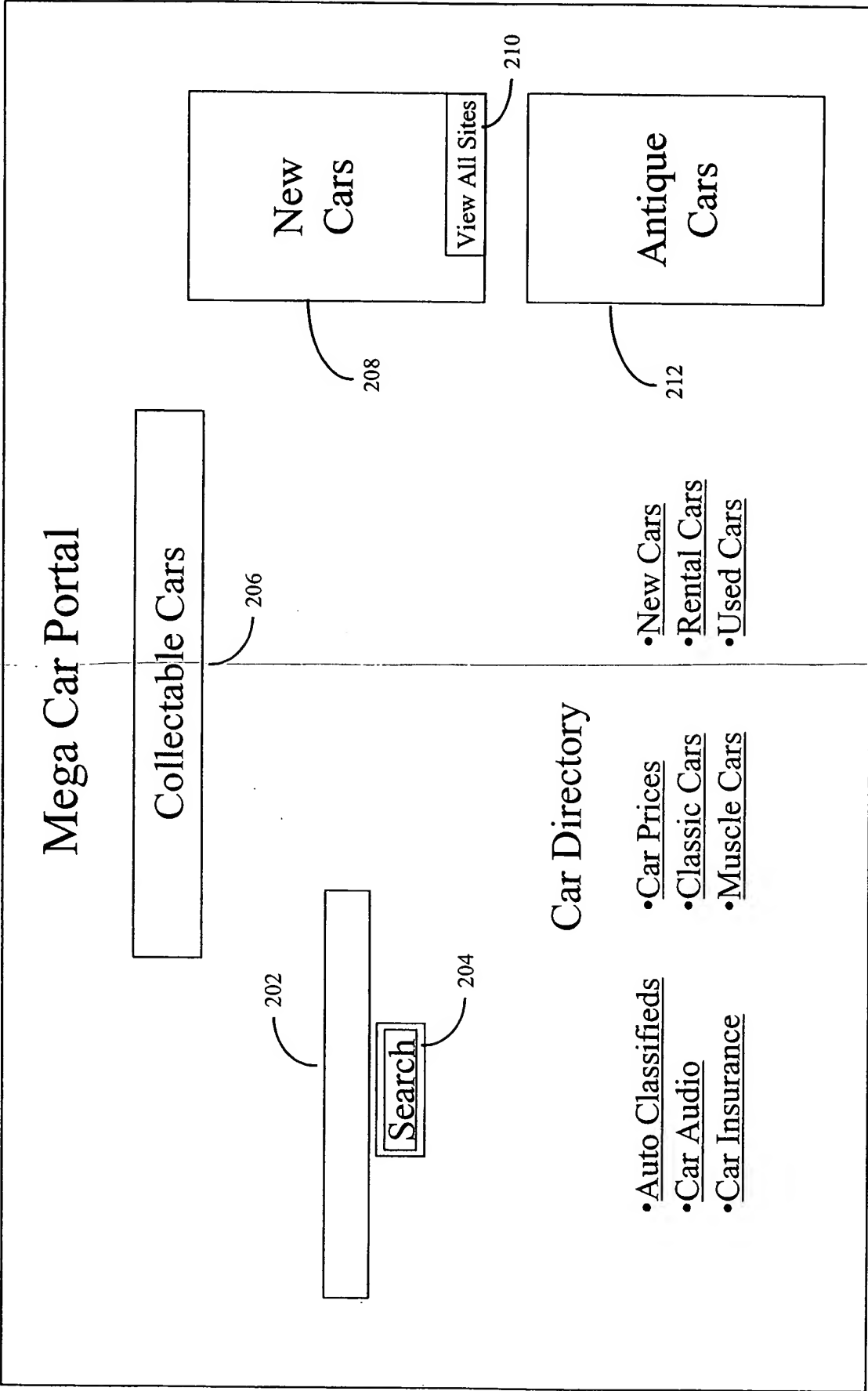


FIG. 3

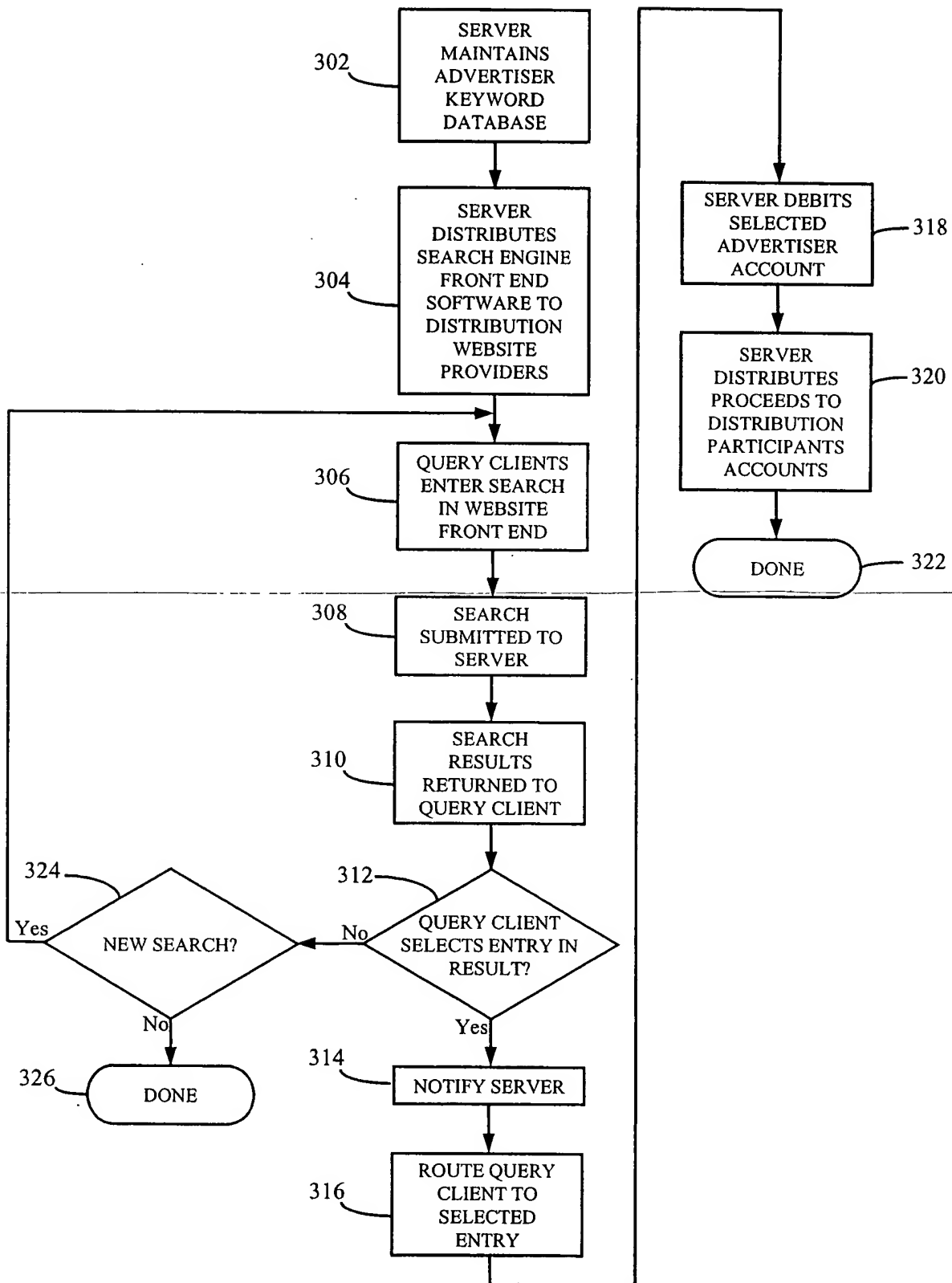


FIG. 4

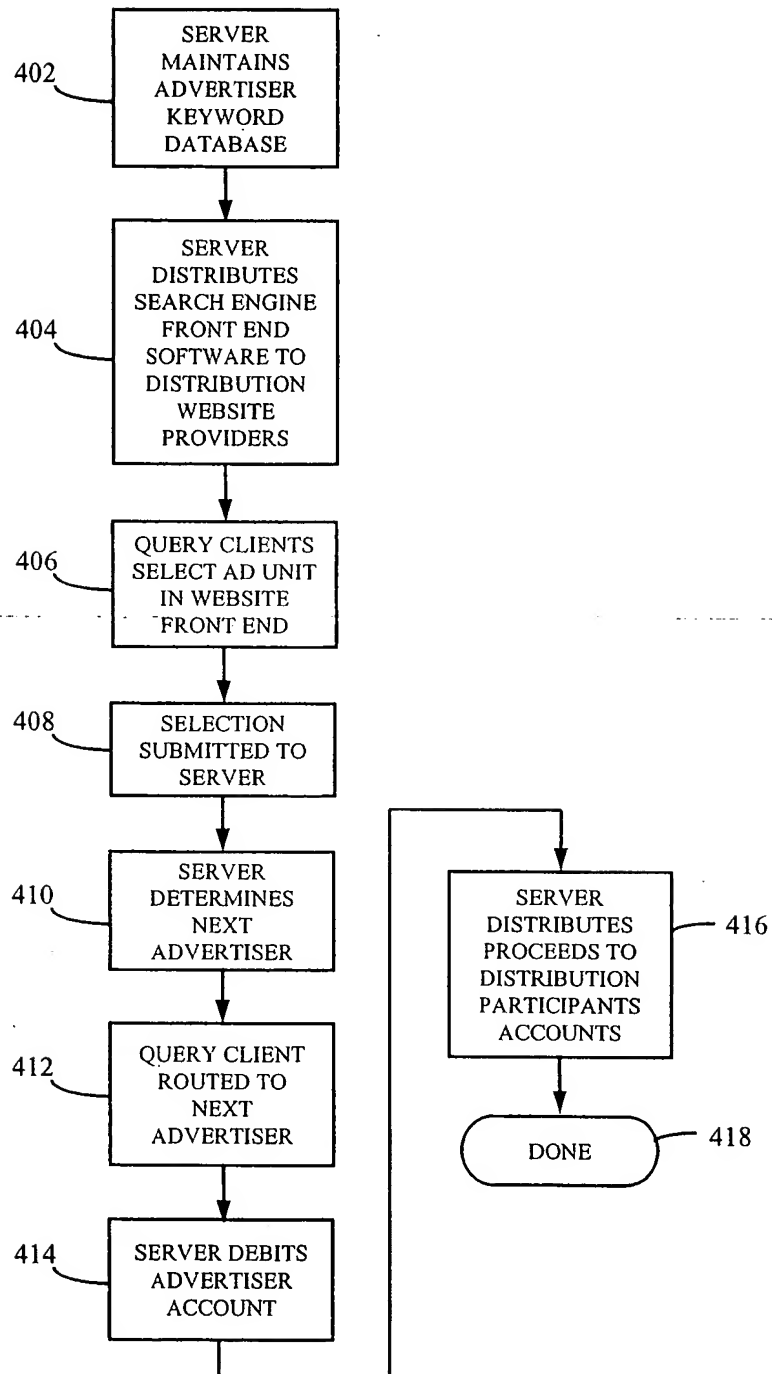


FIG. 5A

Advertiser	Bid	Target Level
502 A1	\$0.40	40% 518
504 A2	\$0.27	27% 520
506 A3	\$0.23	23% 522
508 A4	\$0.10	10% 524

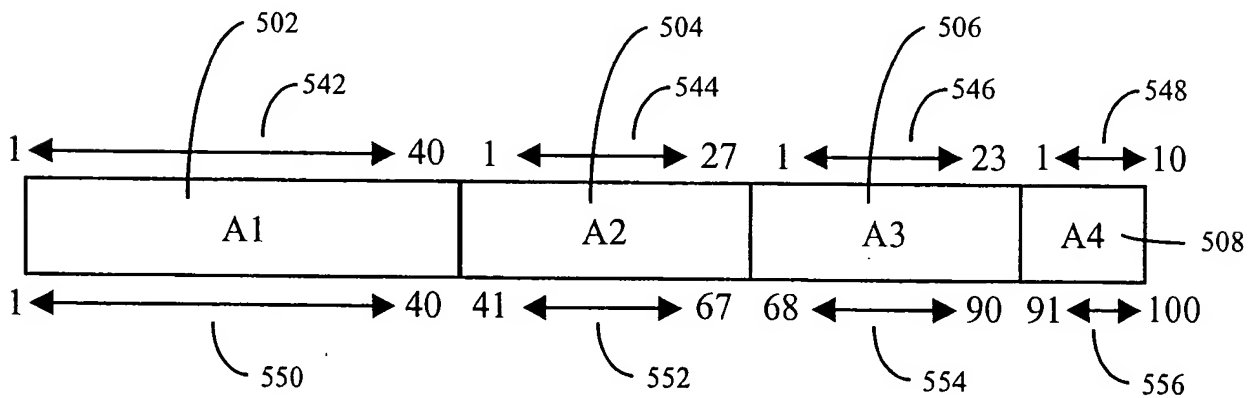
510' 512 514 516

FIG. 5B

Advertiser	Pass 1	Pass 2	Pass 3
502 A1	R1	R4	R7
504 A2	R2	R5	
506 A3	R3	R6	
508 A4			R8

526 528 530 532 534 536 538 540

FIG. 5C



7 1 1

612